altitude
SKILLS DEVELOPMENT

PROGRAMME BROCHURE

ALTITUDE SKILLS DEVELOPMENT

SAQA ID 49648

NATIONAL CERTIFICATE

New Venture Creation (SMME)

Build the capability to identify opportunities, plan a new venture and manage a sustainable small business.

BUILD SUSTAINABLE BUSINESSES



NQF LEVEL	QUALIFICATION	MANAGED ROLLOUT
Level 2	138 credits	12 months

Purpose & rationale

Purpose

This qualification prepares aspiring and existing entrepreneurs to start and grow a small business. Learners develop the knowledge and practical capability to identify market opportunities, plan a new venture and manage its finances, customers and daily operations.

Qualified learners will be able to:

- Match business opportunities to market needs.
- Plan and manage a new venture.
- Manage financial resources and business records.
- Use communication and numeracy in business.

Why new venture creation matters

Small businesses create income, employment and opportunities within South African communities. Entrepreneurs need practical skills to understand their market, serve customers and manage the resources that keep a venture operating.

This national qualification develops capability in business planning, marketing, financial management and operations. Learning and assessment are applied to the learner's own venture, with suitable simulated activities where required.

What sets the Altitude rollout apart

01 Integrated learning

Knowledge, practical activities and workplace experience are connected throughout the programme so learners build competence progressively.

02 Workplace connected

Learners practice tools and processes in a supported environment before applying them in authentic workplace settings.

03 Supported throughout

Facilitators, learner support staff, mentors and programme administration monitor progress and provide support throughout the programme.

ALTITUDE DELIVERY MODEL

Integrated programme delivery

Business knowledge, practical activities and venture evidence are integrated throughout the learnership. Learners explore entrepreneurial concepts, practice business tools and apply those skills to a new or existing small enterprise.

01

Build the knowledge

Facilitated learning develops an understanding of business opportunities, markets, industry requirements, finances and operations. Communication and numeracy are applied to entrepreneurial tasks.

02

Practice the skills

Structured activities, case studies and business templates allow learners to practice market research, pricing, cash flow, customer service and business planning.

03

Apply it in the venture

Learners apply business tools to their own new or existing venture and collect evidence of planning and operating activities. Suitable simulations provide context where direct application is not possible.

04

Assess, support and progress

Formative and summative assessment, feedback and learner support run throughout the learnership. Registered assessors evaluate evidence against unit-standard outcomes in an entrepreneurial context.

Integrated by design

Knowledge, practical application and workplace experience are connected throughout the programme so that learners build competence progressively rather than in isolation.

Learner support built in

Facilitator feedback • Study group support • Progress monitoring • Workplace evidence guidance • Catch-up planning • Attendance and submission tracking

Learning modules

Learning areas

Altitude groups the registered unit standards into practical learning areas. These learning areas support the full National Certificate and do not replace the registered unit-standard structure.

AREA	LEARNING AREA	FOCUS
01	Marketing in a New Venture	Entrepreneurial ideas and opportunities, market needs, marketing and selling.
02	Finances in a New Venture	Financial requirements, financial resources and venture finances.
03	Principles of Human Resources	Basic HR principles, workplace HIV/AIDS awareness, health and safety.
04	Business Ethics	Professional behaviour, business ethics and customer service.
05	Operations in a New Venture	Business operations, meeting communications, events and travel.
06	Business Sector & Industry	Industry and procurement systems, tendering and contract administration.
07	Develop a Business Plan	Produce a practical business plan for a new venture.
08	Numeracy	Number systems, shape and measurement, patterns, financial mathematics and statistics.
09	Communication Skills	Oral and workplace communication, reading, writing and occupational learning.

Learning, practical activity and workplace evidence develop capability across these areas.

Learning modules continued

Qualification components

COMPONENT	REQUIREMENT	CREDITS
Fundamental	Compulsory communication and mathematical literacy unit standards	36
Core	Compulsory entrepreneurial and new venture creation unit standards	70
Elective	Selected unit standards relevant to the venture and business context	32 minimum

Venture application

AREA	APPLICATION
Plan the venture	Research customer needs and produce a practical business plan.
Manage the finances	Apply costing, pricing, cash-flow planning and financial controls.
Operate & develop	Apply marketing, customer service, business ethics and operating processes.

Minimum qualification credits 138

Assessment includes integrated formative and summative assessment against the registered unit standards. Learners compile a Portfolio of Evidence, evaluated by registered assessors and moderated under the applicable quality assurance arrangements.

altitude
SKILLS DEVELOPMENT

BUILD CAPABILITY. CREATE OPPORTUNITY. DELIVER IMPACT.

Develop your next generation of small business entrepreneurs.

Partner with Altitude Skills Development for a managed 12-month New Venture Creation learnership that connects business knowledge, practical application and venture evidence.

ENTRY REQUIREMENTS

Communication and Mathematical Literacy at NQF Level 1 are assumed to be in place.

WEBSITE

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National Certificate: New Venture Creation (SMME)

SAQA ID 49648 | NQF LEVEL 2 | 138 CREDITS | 12 MONTHS MANAGED ROLLOUT